



**Women's Standing Committee Meeting  
Wednesday October 8, 2014  
Football West Boardroom, Lord St, Perth**

**MINUTES**

<b>No</b>	<b>Item</b>	<b>Comment</b>
1 7.05pm	Welcome & Apologies	Present: Keith, Penny, Emma, Conrad, Jessine Apologies: Dave Scragg, Elisa D'Ovidio, Lexy Pulham, Treasa Young, Helen Lumley
2	Confirmation of Minutes of Meeting	August 13 <sup>th</sup> . Conrad and Jessine signed off on the previous WSC meeting minutes.
3	Business arising	See General Business below



4	Chairpersons Report	<p>Feedback about the Women's Football Calendar provided by Penny:</p> <p>Elisa was approached to complete the Women's Football Calendar but said no dates would be available until Nov or Dec</p> <p>Leo Coppens resigned in September and this needs to be formally noted in the minutes. This is due to a positive reason that he feels that the WSC is moving in the right direction, has competent members that are getting tasks done.</p> <p>Feedback has been collected from clubs (collected via Penny, Conrad and Emma). These items will be discussed through the meeting:</p> <p>Cup final</p> <p>Top 4</p> <p>League Structure (kick off times, order of play)</p>
5	General Business	<p>Jessine distributed a draft for WSC members to complete and has taken on the job of collating events.</p> <p><u>Wanneroo attend the WSC meeting at 7.20pm</u> and was asked to clarify their case for entry in 2015 into the State League Division 1. They had already submitted a letter of endorsement from their committee and this was a follow up meeting to discuss their intentions, how their club meets the selection criteria and a general discussion about their entry into the WSL.</p> <p>WANNEROO SOCCER CLUB</p> <p>Penny opened by introducing the three members from Wanneroo (Keith, Dean and Gemma). She briefly outlined that this meeting with Wanneroo was to collect and analyse information about Wanneroo and would include:</p> <p>General profile of their club</p> <p>Club structure</p> <p>Players numbers</p> <p>Infrastructure</p> <p>To find out how they plan to fulfil their State League Division 1 obligations</p>

Wanneroo's Responses –

Club as a whole

500 members

Men's State League, couple of men's metro, 3 men's masters teams, junior teams from 6 to 16 (many of these teams are currently mixed with 2 to 4 girls per team).

One women's team that finished convincingly first in Metro League Division 2. No junior girl's teams, but are keen to expand and get junior girls teams in the future. They have also actively trialled for junior girls teams in the past but have come up short of numbers and then redirected them to local clubs in the area.

Good relationship with Olympic Kingsway.

Women's Metro Division 2 Team is currently coached by Gemma Langley (former WA State Team and development programme player). In 2014 were on the cusp of having two teams with 30 players interested and therefore they believe they have the interest to grow to the necessary two teams for 2015.

2015 – Stated that they will definitely have two teams.

Future – 2015. Would like to also have an U15 junior girl's team in the future.

Facilities – 3 pitches in excellent condition for game day all at same location. Plenty of training area on top of the match pitches. Lights. Ability to have night games. Change rooms might be an issue – dialogue with council about this to improve facilities to cater for female players. Lobbying the council to improve this in the future.

Girls have enjoyed being at Wanneroo this year. Culture of the club is to respect everyone and treat everyone equally.

No cup matches or friendly matches have been played against State League Division teams.

They anticipate the first half of the year to be challenging. But will adjust over time.

Club aims to develop a pathway for their female players so that junior girls can enter a junior mixed team and then stay at the club and eventually play in the State League.

Convinced that they will be competitive, based on results from this year.

Wanneroo want grow the game and believe the club has the potential to support this.

Biggest challenge will be the physicality of the competition and being able to deal with this initially.

Uniform kick off times – need to be a little flexible. Exploring alternative times like Saturday or Friday night. Want to create an atmosphere that gets a crowd to watch the women’s game. There would be an occasional game on offset days to usual Sunday fixtures to create a special occasion and draw a crowd and bring in extra club revenue.

Bar and canteen facilities available.

WSC will inform Wanneroo at the latest by the 1<sup>st</sup> November of a decision.

Wanneroo left the meeting and the WSC continued to analyse the situation and gather further information. This included:

Despite request going out to targeted clubs several months earlier to encourage and initiate club applications and talk through how to apply and WSL application criteria, with minimal response prior to this meeting. If both Wanneroo and another club eg Freo United applied and want to go up. Then the competition could accommodate both.

Wanneroo – decision made to allow into State League Division 1.

Recommended that Wanneroo be invited into a WSC meeting early in 2015 to check on their progress, especially with the second team requirement (how is their recruiting and player numbers going).

Penny to request FW to send Wanneroo a letter to acknowledge their successful application into the State League Division 1 for 2014.

Discussions moved to a WNPL – what criteria for this might be in the future. Keith suggested the easiest way forward was to enforce a minimal accredited coach education requirement. Discussions involved working on this criteria and then start to see what is attainable in the near future and then what clubs can work towards.

Had originally planned to conduct a State League Women’s Forum but have reassessed this option and feel that many clubs might not attend and it’s a busy time of year. Therefore, a better option to get club input and feedback is to conduct a survey. Jess and Penny will create a survey via Survey Monkey and get this out to clubs in the near future. Parameters:

Other football stakeholders (men’s side of the game) have recently conducted surveys and these were targeted separately at club officials and individuals. The WSC will use this strategy to ensure that everyone’s views are represented not just one

		<p>individual in a club.</p> <p>A timeframe will be determined to complete the survey.</p> <p>Questions relating to competition review to help WSC determine the way forward will be extracted from the following discussions.</p> <p>Review of Competition</p> <p>Night Series</p> <p>Conrad offered the opinion that a couple of clubs don't want night series, as it makes the season too long. Keith responded to say, that the season would start and finish as per normal. Can't move the season forward due to no one having goals up or grounds available, so therefore it won't make a difference to the length of the season proper.</p> <p>Emma and Jessine agreed that most clubs wanted the night series competition to stay.</p> <p><u>Cup</u></p> <p>Cup Final – was disaster at Balga. Quality of the field was an issue. Limited promotion was done and therefore a poor turnout of spectators.</p> <p>To avoid this in the future the WSC needs to give FW parameters such as a specific venue or give FW criteria (eg quality of the ground and location) or a couple of options of grounds (list two or three grounds that would be available).</p> <p>FW under the impression that there was a limited number of grounds available, however with no WSL games on that date there should be a number of quality neutral grounds to select from.</p> <p>Suggested to make it into a 'Cup Gala Day'. All cup finals on the same day (State League, Metro, Junior Girls – U13, U15 and U17). This would be a great showcase of women's football, make the Cup Final a prestigious event. Have the main feature the State League Cup Final. This would hopefully attract crowds and develop a sense of community. WSC to discuss this with the Junior Standing Committee.</p> <p>It was also suggested that if the Cup Gala Day was to go ahead, to play double headers (two games on at the same time) throughout the day, again to add to the atmosphere and also encourage people to watch the game after theirs or the player they are there to spectate for.</p> <p>Keen interest to introduce a <u>Top 4</u> – Both metro and State League have expressed interest in this.</p> <p>Metro league – this could be feasible if the leagues were ideally 10 team competitions. Therefore, the WSC and FW should aim to</p>
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start this in the near future. This process could take two years – 2015 and 2016 to start to even out the league and get to the desired 10 team competitions and then introduce the 'Top 4' into the Metro League in 2016. Otherwise, it could possibly have an impact on promotion/ relegation. Emma and Conrad to look into feasibility of moving to 10 team competitions for 2015 and which clubs would be affected.

A fee increase may be needed to support the extra cost of trophies etc.

Seek club feedback in the survey.

State League Uniform Kick Off Times and Order:

Discussion about clubs having freedom to select their own kick off times. In 2014 Leeming played home games at 11am and 1pm, and Curtin at 12pm and 2pm, so there is precedent.

Seek club feedback about the order of play. Through the survey give 2 options firstly First team then Reserves or second option Reserves then First team.

Metro league query that some teams seem to be stacking and moving players from higher divisions down to win games. It is a social competition and this is an ethical issue and agreed you can't make rules for bad ethics.

Emma raised that some clubs were concerned about W-League players playing for U18 NPL and then a Women's Premier Team. Impact on the league was discussed.

As these players are currently attached to Cockburn SC, this won't be an issue for 2015 as W-League players are restricted to playing in the Premier League only and Cockburn has been relegated for the 2015 season.

In principle, do not want to discourage W-League players from participating in the Premier League, or from playing in U18 NPL, so no action at this stage.

Report from Geraldton via Helen Lumley – see addendum.

Denmark have suggested a Women's Regional Game v Metro Team (a type of Champions League playoff). Could look into this at the end of Country Week.

**Addendum 1 - GERALDTON WOMENS FOOTBALL 2014**

Feb – April we play Annual 7 A Side Summer Competition on Saturday nights along with the men

It basically is a social competition and encouraging new players to come and have a go and hopefully get the feel to like it and play for a club in the winter comp.

Premiership and Knock Out Cup Competition commenced May – September

This season 8 teams nominated - it was a close competition with games played in high spirit and lots of young girls coming up from the junior ranks

Midwest Soccer Association Award Winners:

Chapman Athletic in both Premiership and Knock Out cup

Goal Keeper of the Year – Helen Lumley

'HELEN LUMLEY MEDAL' Fairest & Best

2 winners Quiara Hamilton and Merelen Pappel

WE ARE HAVING A MEETING WITH THE MEDIA HOPING TO GET MORE EXPOSURE ON WOMEN'S NEXT SEASON

FOOTBALL WEST MIDWEST

This small office commenced April 2014 operating out of DSR Office on a part time basis.

Zone Rep- Greg Lumley

Admin Officer – Helen Lumley

RDO – Tanya Amazzini

Tanya's role is to develop Soccer in the region

We have conducted Senior Coaching Licences courses

Active After School Program's – 4 schools

Locked in for Term 4 - 1 primary school - IN SCHOOL SOCCER as part of their sporting program

